



Creating a Culture of Generosity

A Holistic Approach

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Image depicting Creation courtesy of MTSO

Theology of Generosity

- God created us in God's image
- God is loving and generous
- God calls us to be disciples of Jesus Christ
- We respond to God's love and grace with thanksgiving
- We become more loving and generous as we grow in grace

Education

Stewardship is an expression of discipleship

- Sunday school and small groups
- Disciple Bible study
- Programs such as the Walk to Emmaus

Financial Appeals

- Begin with gratitude
- Express the ministry need
- Match the gift to the ministry need
- Close with gratitude

Financial Reports

- Gratitude
- Tell the story

Other Communications

- Gratitude and opportunities for giving in every communication
- Transparency
- Digital communication – website, emails, and other social media
- Written communication – newsletters
- Devotional ministry

Worship

- Preaching about generosity
- Using worship communication including screens, worship folders and bulletins
- Celebrating the offering

Worship

- Celebrating gifts
 - Testimonials of giving
 - From the perspective of the receivers
 - From the perspective of the donors
 - Expanded understanding of Offertory
 - Consecration of gifts

Creating a Ministry Team

- Recruitment
- Responsibilities
- Preparation for ministry



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Resources

www.umfwv.org/stewardship-and-generosity

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